

*Providing families, friends and communities
the skills to save lives.*



Family & Friends™ CPR Anytime™

The innovative self-directed learning program designed to teach the core skills of CPR in just 22 minutes!

Family & Friends CPR Anytime is a personal learning product that teaches lay people, in the comfort of their own homes, the core skills to perform Adult and Child CPR in just 22 minutes. CPR Anytime instructs the user in a "practice-while-watching" (PWW) format with the aid of a 22-minute instructional DVD, a personal, inflatable manikin with integrated adult/child compression clicker, and the American Heart Association Family and Friends CPR Student Book.

The Family & Friends CPR Anytime program can be implemented individually or in large groups and was designed as a tool to reach those who do not traditionally take CPR courses.

The Family & Friends CPR Anytime program is based on the traditional AHA Family & Friends CPR Awareness Program and has been research-proven to be equivalent to taking a traditional course for learning the core skills of CPR.

Let Family & Friends CPR Anytime help you expand CPR awareness and training in your community, helping you help save more lives.

Scientifically
proven to be
educationally
effective in
training core
CPR skills!

Updated to
include 2005
American Heart
Association
Guidelines
Science!



American Heart
Association® 
Learn and Live™

www.laerdal.com

 **Laerdal**™
helping save lives

Family & Friends™ CPR Anytime™

FEATURES AND BENEFITS

Features

- Personal CPR learning kit
- 22-minute practice DVD teaches effective CPR
- Interactive, hands-on CPR practice format
- Realistic for learning skills of CPR
- AHA Family & Friends CPR™ Student Book
- Can be used to learn both Adult and Child CPR

Benefits

- Learn the core skills of CPR in the comfort of your own home
- Learn these lifesaving skills in just 22 minutes!
- Kit contains everything you need to learn how to recognize and respond to a sudden cardiac arrest emergency
- Learning CPR in a "practice-while-watching" (PWW) format can be entertaining, and skills are better retained
- User can learn CPR skills with family and friends
- Kits can be used with large groups or individually

TARGET AUDIENCES

Target Audiences for the Family & Friends CPR Anytime can be very broad, including:

- AHA Affiliate offices working within their local communities
- Schools/PTA's, Youth Groups, Boy Scouts, Girl Scouts, etc.
- Corporations who train employees in this lifesaving skill
- Community Groups – such as Rotary, Civic Organizations, Clubs, Public Office Buildings, Rehabilitation Facilities, Cardiac Units – Outpatient Services, Fire/EMS units involved in community training events, etc.
- In addition, the kit is designed to be shared with your family and friends

Each Family & Friends CPR Anytime kit contains:

- A personal, inflatable CPR Manikin (Mini Anne™)
- CPR Anytime Skills Practice DVD
- An American Heart Association Family & Friends CPR™ Student Book
- Replacement Airway
- Manikin Wipes



**For additional information or to order,
contact your local Laerdal Representative!**

Distributed in USA by:

Laerdal Medical Corporation
167 Myers Corners Road,
Wappingers Falls, NY 12590
(877) LAERDAL (523-7325) or
(845) 297-7770
Fax: (800) 227-1143
customerservice@laerdal.com
www.laerdal.com

Texas Office
P.O. Box 38
226 FM 116
Gatesville, TX 76528
(877) LAERDAL (523-7325)
Fax: (800) 227-1143
customerservice@laerdal.com
www.laerdal.com